

Tasting Kit

Caramel Corn with Sea Salt

Buttery caramel coated popcorn with the perfect amount of sea salt.

-Silver Foil-

White Ruby

Sweet popcorn and tart cranberries smothered in white fudge.

-Red Foil-

Buffalo Ranch

Spicy buffalo flavor with a touch of ranch.

-Green Foil-

Cheddar Cheese

Wisconsin cheddar cheese popcorn.

-Gold Foil-

Sea Salt Splash

Caramel corn coated in rich fudge, with a splash of sea salt.

-Green Foil-

Peanut Butter Cup

A melt in your mouth taste combination of milk chocolate and peanut butter.

-Gold Foil-

Jalapeño Cheese

A zesty twist to an old favorite.

-Red Foil-

Mud Puddles

Caramel corn and peanuts coated in creamy fudge.

-Silver Foil-

White Cheddar w/Peppercorn

White cheddar goodness with a mild kick of black peppercorn.

-Silver Foil-

Microwave

Butter

Microwave

Butter Light

Microwave

Kettle Corn

How To Conduct A Tasting Session

The process of a tasting session is to have each Scout try 1 or 2 kernels of each flavor. Once everyone has tasted each flavor, have the Scouts vote on which popcorn they liked best. Tally the votes and determine which flavors were everyone's favorites. Have fun with it!

How A Tasting Session Will Help Your Sales

By conducting a tasting session for your group you create product familiarity and product knowledge. Now each Scout can use the tasting results as a selling tool. For example, when the Scouts are at someone's door selling and the buyer says "I don't know what to get" the Scout can say "My pack did a taste testing session and we decided that Cheese was the best, but I like Mud Puddles so you should buy them both!"

Download Tasting Kit Name Cards at www.prpopcorn.com



PECATONICA RIVER POPCORN



V4

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