



BEACON AWARD

The Beacon Award is presented to units who enhance the image of Scouting in the community. It is limited to one award per unit, per year.

The award will be for units that publicize community service efforts or events and get their stories told in local media. This awareness of Scouting will help promote Scouting's values and relevance in local communities. The Beacon Award is an honor for units, and the council will recognize unit recipients with a certificate and publication about their great deed on the website and social media outlets.

It's simple! The following are lists of possible Beacon Award events:

- Community Flag Ceremony
- Serving as a Color Guard
- Hosting Park Clean-up Day
- Eagle Scout Projects
- Flag Retirement Ceremony
- Serving the elderly
- Camp clean-up days
- Assisting Community Projects
- Participating in Parades

The sky's the limit, but remember: We want you to be seen by the public, so wear your Scout uniform (when it is appropriate for the activity), and contact local media to get coverage for your service. Community/school signs, social media, newspaper stories, community newsletters, and viral videos are all appropriate mediums for exposure and will be recognized in the Beacon Award application.



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SIMON KENTON COUNCIL

Send photos from your activity and of the exposure it generated to the Simon Kenton Council and possibly get your work published online or in *The Scouter* newsletter.

Send photos and the award application to
Deseraye Bateson: deseraye.bateson@scouting.org
APPLICATION BELOW

Beacon Award for Units

Circle one: Pack Troop Crew Team Post No. _____

District _____

Chartering Organization _____

Leader Name _____

Position _____

Address _____

City, State, Zip _____

Phone: Home (_____) _____ Work (_____) _____

E-mail _____

Attach a brief description and the date of the event your unit conducted to earn the Beacon Award along with a photograph.

Return this form and photograph to: Simon Kenton Council
807 Kinnear Road
Columbus, Ohio 43212

Or e-mail information and photograph to deseraye.bateson@scouting.org